

# Los Poblanos Photography & Videography Policy

Los Poblanos Historic Inn & Organic Farm is a family-owned and operated, private property. Los Poblanos' serene environment, with historical architecture, lush gardens, and a working farm make an ideal setting for photography. However, the environment is for the enjoyment of our guests and event goers. Due to the charming environment, it is natural for people to want to take photos on the property, but we do ask that photographers and videographers respect our policy.

The Los Poblanos photography & videography policy was put in place to preserve the tranquility and privacy for our guests, along with compliance with local zoning ordinances regarding professional or commercial photography/videography on the property.

Los Poblanos is a private property and professional photographers (defined as persons being paid in cash or barter for the photos, or bring professional props on site) are expected to pay a fee for **commercial** shoots unassociated with the following situations listed below. (*This includes photographers for whom photography is not their primary source of income.*) If interested in arranging a commercial shoot onsite, please fill out our inquiry form online.

**Professional photography/videography will only be allowed and/or approved for the following situations:**

## **Personal & Amateur Photography and Videography**

Los Poblanos encourages its lodging & event guests to take personal video, or still photographs while enjoying their visit. All images and videos taken by guests and visitors are allowed free of charge so long as the images and videos are used for a personal, non-commercial purpose. All photographs and video should be taken from public viewing areas, and must be taken with a hand-held camera or cell phone (non-professional equipment).

**IMPORTANT:** All camera accessories that could potentially impede foot traffic are prohibited, including: camera tripods, monopods, lighting setups, large reflectors and staging shots.

**Contracted Wedding/Commitment Ceremony & Wedding Receptions** taking place onsite at Los Poblanos. The couple will work with the Event Sales Team regarding the details of their planned photography/ videographer session, including pre-arranging a specific date and time, so it can be authorized in advance.

Only couples having their wedding ceremony/wedding reception event(s) occur onsite at Los Poblanos are allowed to have their wedding or engagement photos/videos taken onsite. Questions regarding this policy should be directed to the Los Poblanos Marketing Department.

**Contracted Events, Meetings, and Retreats** taking place onsite at Los Poblanos for event documentation and promotional purposes. The photographer/videographer must be provided with an official Los Poblanos "Press & Photo Pass" or other form of identification from the Marketing Department, that easily identifies them as being affiliated with the group or organization.

## **News Media Coverage**

Members of the news media should contact our Marketing Department in advance by calling, (505) 938-2190. News media visits for the purpose of onsite photography/videography must be arranged in advance. Official press credentials are required.

## **Catalogue, Magazine, and Commercial Shoots**

Professional photographers and videographers for catalogues, magazines, commercials, shows and other wide distribution must pay a site fee. The Marketing Department handles fees and specific details for each shoot. In addition, all crew members, actors, and others involved with the shoot are required to complete and sign a Professional Photography Liability Waiver.

*Los Poblanos has the right, at its sole discretion, to withhold or withdraw consent to photograph and video (or to reproduce photographs or video) of the inn and related property.*

*We ask that photographs not be published, sold, reproduced, transmitted, distributed or otherwise commercially exploited in any manner. All trademarks, service marks, logos, images, and facilities of Los Poblanos are the sole property of Los Poblanos and may not be used, reproduced, displayed or distributed without written consent.*